

SHOP TALK

UNBUNDLED LEGAL SERVICES WORKSHOP.



THE LAW SHOP™

BY SKOGERSON MCGINN LLC

LET US BE A CHAPTER IN YOUR STORY

Learn With Us.

ANDI MCGINN
June 14, 2019

The Law Shop is excited to be offering a new workshop on unbundled legal services. This event will consist of a full day training that delves into the “how to’s” of limited scope representation. Topics covered will include: unbundling your own practice, pricing your services and getting paid, client dialogue, marketing ideas and concepts, and relevant ethical considerations. Gain skills and inspiration for successfully unbundling your law practice, reducing stress, and increasing both your happiness and your bottom line. Spots are limited and will fill up fast!



ABOVE: The Law Shop by Skogerson McGinn LLC is located in Van Meter, Iowa.



ABOVE: Look at all those sticks just waiting to be unbundled!

At TLS, We Have Options.

AJ SKOGERSON
June 14, 2019

Two years ago Andi and I each ran our own successful solo law practices under the same roof, but we both had a desire to do something different. To help more people in more meaningful ways, but to do so without increasing our own stress or breaking the bank. We were both already working in the area of collaborative divorce, a team approach to divorce focused on respectful, interest-based solutions with the lawyers being contractually prohibited from representing the parties in court. We loved working with clients who had more ownership in the process. Removing litigation from our own list of duties allowed us to really refine our own role within that process. In essence, doing collaborative work gave us our first exposure to unbundled legal

services (a/k/a limited scope representation). In June 2017, we attended a national conference together in Boston where we went to every possible session on unbundling. After the seminar, we drove Cape Cod and “talked shop.” Voila! The Law Shop was born! We cannot believe the explosion of our firm in the two short years since we decided to join forces and make our dream a reality. Today, we are proud to be a growing, thriving 100% unbundled services firm. Our clients pick and choose the services they need or want. Many in the legal system believe unbundling is for clients who cannot afford full representation. While that is certainly one benefit of unbundling, we have found that limited scope representation is equally attractive to clients without such budget limitations. Plus we get the added benefits of less attorney stress, lower accounts receivable, and an increased bottom line. At The Law Shop, we have options.

WORKSHOP DETAILS - \$175 per registrant

DATE & TIME:
Friday, June 14, 2019
9am-5pm

LOCATION:
413 Grant Street
Van Meter, IA 50261

REGISTER W/DEE:
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