



# New Year New Practice: Unbundling Your Legal Services

## AJ Skogerson & Andrea McGinn

- Build a successful unbundled law practice
- Decrease stress and increase income
- Avoid “scope creep” & other potential limited scope pitfalls
- Market where it matters
- Understand the ethics of unbundling
- Dialogue with clients meaningfully
- Use forms & other shortcuts for maximum firm efficiency

January 28, 2022, 9am to 4pm  
TLS Academy & Retreat  
413 Grant Street  
Van Meter, Iowa, USA

*“AJ and Andrea provided me with all the information, resources, and advice necessary to go out and crush an unbundled practice...I have now completely unbundled my family law and estate planning practices and am LOVING the increased options for my clients!”*  
Dawn Hernandez,  
Attorney



**\$359 US per registrant**  
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